

Get
Stuck
ON



Why Front Page Billboards?

- Great placement – front page, above the fold
- Target your message to full circulation or Shawnee County only
- Valued added advertising inside the paper

Black plus full color billboards

Full Circulation Billboards

- \$ 1,600**
- Full Circulation billboards on a single date
- Full-page, full color ad in The Topeka Capital-Journal*

Shawnee County Billboards

- \$ 1,100
- Shawnee County circulation billboards on a single date
- Half-page, full color ad in The Topeka Capital-Journal*

Multiple Insertion Discounts

6 to 11 times per calendar year

- 10% discount

12 times or more per calendar year

- 20% discount

Double-Sided Note

Additional \$ 150 charge

Black plus one or two color billboards

Full Circulation Billboards

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Shawnee County Billboards

- \$ 1,000
- Shawnee County circulation billboards on a single date
- Half-page, full color ad in The Topeka Capital-Journal*

To get stuck on The Topeka Capital-Journal call your multi-media consultant or 785.295.1125.



*Ad must run the same day as the Front Page Billboard or on Monday - Thursday following insertion.

** Rate does not apply to holidays. Holiday rate is \$55 per thousand, full circulation buy required.

Rates effective 11/01/2014