

Print and Deliver

The Topeka Capital-Journal's new program for inserting 8½ x 11 full color bleed or non-bleed inserts.

Print and insert rates:

Quantity	60# gloss* Cost per/m	70# gloss* Cost per/m	80# gloss* Cost per/m
10,000 – 19,999	\$53 ⁰⁰	\$56 ⁰⁰	\$70 ⁰⁰
20,000 – 29,999	\$50 ⁰⁰	\$53 ⁰⁰	\$67 ⁰⁰
30,000 – 39,999	\$43 ⁰⁰	\$46 ⁰⁰	\$53 ⁰⁰
40,000 – 49,999	\$40 ⁰⁰	\$43 ⁰⁰	\$50 ⁰⁰
50,000 – 74,999	\$37 ⁰⁰	\$40 ⁰⁰	\$46 ⁰⁰
75,000 – 99,999	\$34 ⁰⁰	\$36 ⁰⁰	\$44 ⁰⁰

Prices above are for printing & insertion.

Add \$2⁰⁰ per thousand for two sided printing to above prices.

Plate changes are \$55 each.

10 working days required from print date to delivery date.

*All prices quoted are good for 30 days from the date of the bid. Prices subject to change due to shipping costs and paper costs. All prices and delivery times are based upon receipt of print-ready pdf files that meet specifications included in the purchase order. PRE-PRINTS: The equipment used to insert pre-prints is set to insert within a standard margin of error. Pre-prints which have been inserted within a five percent margin (i.e., + or -) will be considered to have been inserted in full. In addition, when advertisers run multiple inserts during a month, the combined total number of inserts inserted will be compared to the total number of inserts ordered to determine if ordered pre-prints have been fulfilled. Effective 02/01/2014

