

Comic Advertising Advantages

Features

- **Accessibility** – Reach potential customers wherever they are in print and on the iPad app
- **Medium** – Only ad on the **Sunday Comics** – Full Color, 6 column x 6 inch ad at the top.
- **Cost** – Packages to fit any budget
- **Reach** – Readers of all ages look at the comics. The Sunday Comic package contains all of the store inserts.
- **Audience** – Averages over 100,000 daily readers



Comic ad space

| Package | Rates |
|---------|------------------|
| Sunday | \$425 per Sunday |